



# Product Manager

## Our client:

A leading multinational company, active in the FMCG industry

## Role & Responsibilities:

- Support the development of brand positioning, identity, visual architecture and communication strategy
- Support creative development with external partners
- Prepare creative briefs and workshops
- Analyse the competitors' communication initiatives
- Prepare and deliver communication toolkits
- Support the development of activation platforms
- Lead internal PR and brand marketing cycles
- Manage the budget

## Profile:

- University degree in marketing
- 3-5 years of professional experience in brand management within an international FMCG company
- Excellent understanding of full marketing mix
- Perfect command of English
- Very good knowledge of the usual IT tools
- Immediately available

## Required skills:

- Excellent communication and organizational skills
- Creativity and strategic thinking
- Excellent analytical skills and results-orientation
- Can-do attitude and strong team spirit

**Contract type:** Temporary

**Rate of activity:** 100%

**Starting date:** ASAP

**We guarantee you to handle your application in total confidentiality**

Consultant responsable du mandat : Rebeca Gonzalez Grivel  
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