

Brand Manager

Our client:

A leading multinational company, active in the FMCG industry

Role & Responsibilities:

- Management and leading of the brand positioning, identity, communication strategy and activation tools
- Follow-up of the guidelines compliance
- Development and implementation of internal brand communication/engagement initiatives
- Maintain close collaboration with markets teams and internal stakeholders
- Maintain close collaboration with legal/IP teams
- Participation to projects on demand

Profile:

- University degree in marketing
- 3-5 years of professional experience in brand management within an international FMCG company
- Very good understanding of consumers insights
- Perfect command of English
- Very good knowledge of the usual IT tools
- Immediately available

Required skills:

- Excellent communication and organizational skills
- Creativity and strategic thinking
- Excellent analytical and negotiation skills and results-orientation
- Can-do attitude and strong team spirit

Contract type: Temporary

Rate of activity: 100%

Starting date: ASAP

We guarantee you to handle your application in total confidentiality

Consultant responsable du mandat : Rebeca Gonzalez Grivel

Ref : RG1629043531