

Product Manager

Our client:

A leading multinational company, active in FMCG industry

Role & Responsibilities:

- Executing packaging and communication projects
- Work closely with Markets, R&D and Global Supply Chain department for the implementation of new packaging and support the market launches with appropriate tools
- Support and guide a wide range of different Markets on packaging and communication developments to ensure consistent and premium brand executions to meet global standards
- Support a wide range of Communication and Activation campaign including the development of LEP (Limited Edition Pack) from packaging design to through-the-line support tools and toolkit developments. Support market implementation of these initiatives
- Accurately manage and report on budget expenditure against plan for responsible projects
- Coordinate and track the related agency budget
- Perform other ad-hoc assignment or any other team task agreed by direct manager

Profile:

- University degree in marketing
- Min. 5 years of professional experience in brand management within an international FMCG company
- Excellent understanding of full marketing mix
- Perfect command of English
- Very good knowledge of the usual IT tools
- Immediately available

Required skills:

- Excellent communication and organizational skills
- Self management
- Creativity and strategic thinking
- Excellent analytical skills and results-orientation
- Can-do attitude and strong team spirit

Contract type: Temporary

Rate of activity: 100%

Starting date: ASAP

We guarantee you to handle your application in total confidentiality

Consultant responsable du mandat : Kerstin Leterme

Ref : KL1950715805