

E-Vapor Product Design Manager

Our client:

A dynamic and international company.

Role & Responsibilities:

- Develop e-vapor products in line with the overall RRP strategy and specifically within the E-Vapor product portfolio strategic framework
- Develop products concept & design (incl. device, consumables, accessories, structural packaging) in collaboration with external industrial design agencies in line with E-Vapor portfolio framework while reflecting critical requirements on RR, commercial viability, regulatory compliance. Management of product development will be implemented within effective cross-functional stakeholders cooperation with the support from the Nwe product Development PMO team.
- Handle consumer insights/trends analysis to effectively reflect in product concept/design development working together with Reduced-Risk Products Strategy & Insights and other relevant functions and third parties. It will be also required to manage the processes and methodologies for product concepts and prototypes testing to set the right direction for the core technical development streams in R&D
- Manage planning and implementation of continuous product/packaging rejuvenation/upgrade cycles to increase product relevance as per evolving consumer needs, as well as addressing the requirements for cost optimization, quality improvement, manufacturing efficiency in collaboration with respective stakeholders (R&D, GSC, Commercial, etc.)
- Contribute in supporting the continuous development of the E-Vapor product portfolio strategy, based on all relevant stakeholder inputs as well as identifying business opportunities related to potential new market segments emergency
- Coordination role for competitive products monitoring and analysis as well as identifying relevant out-of-category innovation trends/learnings contributing to best-in-class products development, will be also in scope of E-Vapor Product Design Manager

Profile:

- University/College degree, ideally related to product design/engineering. Additional background in Marketing/Commercial is a plus.
- Min. 8 years experience ideally within the consumer electronics sector, with a proven track of new product design and development based on a solid innovation approach.
- Ability to align design solutions with strategic business/marketing objectives.
- Ability to adapt to rapidly evolving business environment, working in multi-cultural teams while displaying effective creativity and communication skills.
- Ability to strive for the best user experience, while articulating with technology reality and business model - Champion design quality.
- English fluency, PC proficient user.

Contract type: Permanent

Rate of activity: 100%

Starting date: ASAP

We guarantee you to handle your application in total confidentiality

Consultant responsable du mandat : Maxence Joly
Ref : MJ1346041575