

PERFORMANCE
CONSULTANT SA

Conseil en ressources humaines

Junior Graphic Designer

Our client:

An international NGO based in Geneva

Role & Responsibilities:

- Creates and delivers a diverse range of high-quality, compelling print and digital assets in support of the communications strategy.
- The position works with the Graphic Designer and Lead, Creative Studios to execute all aspects of in-house graphic design production to successfully deliver against the objectives of creative briefs received from stakeholders across the organization for the seventh replenishment.
- Responsible for the in-house design of digital and print products in line with brand and style
- Create and produce templates, graphics, imagery, and illustrations for usage across print and digital
- Work closely with marketing colleagues to ensure consistency and alignment with the visual identity across all assets produced internally or externally.
- Manage image retouching as required to ensure assets are delivered to the highest standard.
- Support in the management of in-house photography and video files across the creative studio
- Support the preparation of assets for events and key moments across the organization.
- Other duties as assigned.

Profile:

- **University degree in a design-focused discipline, ideally Graphic Design**
- Advanced proficiency in Adobe Creative Suite and breadth of knowledge across the full design process from concept through to art working
- **Over 2-4 years of professional graphic design experience** with a wide portfolio covering print and digital, typography and campaign design
- **An excellent knowledge of English** and an advanced knowledge of French. Knowledge of other languages would be an asset.
- Track record of professional graphic design experience with a wide portfolio covering print and digital, typography and campaign
- Proven creative mind with the ability to think inventively and innovatively to deliver design assets to the highest of standards.
- Demonstrated advanced knowledge of photography techniques, graphic/photo resolutions, retouching techniques, still image formats, compression, image optimization and composting

Contract type: Temporary contract until end of December 2022

Rate of activity: 100%

Starting date: ASAP

We guarantee you to handle your application in total confidentiality

Consultant responsable du mandat : Mouhssine Moudrik
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